

# SPONSORSHIP PACKAGES

**INLEGMASH**  
Equipment  
for Textile  
Manufacturing  
and Processing

**17th International  
Exhibition**

**20–22.02.2017**

Advertising



12+



Organized by



Expocentre Fairgrounds  
Moscow, Russia  
[www.inlegmash-expo.ru/en](http://www.inlegmash-expo.ru/en)



## Dear participants in the INLEGMASH'2017 exhibition!

Advertising and sponsorship opportunities will allow to make your company known to the target audience long before the beginning of the exhibition and showcase your products during the event. That will undoubtedly improve the efficiency of your company's promotion in the market. We offer you integrated promotion opportunities i.e. sponsorship packages developed for various marketing aims of participating companies. We kindly offer you to choose sponsorship or partnership participation that is in line with your aims and tasks. We are also ready to discuss special sponsorship projects within the **INLEGMASH'2017** exhibition.

Type of sponsorship/partnership	Cost Euro (VAT excl.)
General sponsor*	9.000
Sponsor of registration*	8.000
Sponsor	6.500
Sponsor of navigation*	4.500
Partner of exhibition	3.500
* exclusive	

# GENERAL SPONSOR

9,000 € (VAT excl.)

Exclusive

## Status

- Exclusive status **«General Sponsor of the Exhibition»**
- Right to use exhibition logo in sponsor's advertising campaign

## Exhibition press release

- Announcement of company sponsorship in the exhibition press release

## On-line advertising

- Company banner ad on the homepage of the exhibition website

## Exhibition catalogue and guide

- Company logo in the exhibition catalogue as a sponsor
- Company profile in the exhibition catalogue
- A full-page company ad in the exhibition catalogue
- Company logo on the pavilion layout in the exhibition guide and company name highlighted in the list of participants

## E-ticket

- Company ad on an e-ticket to the exhibition

## Outdoor advertising

- Company logo on the exhibition navigation at Expocentre Fairgrounds as a sponsor
- Company banner ad on the portable advertising structure 3x2 m

## Exhibition accompanying events

- Hall to hold a presentation, a round-table discussion or a seminar\*

## Other services

- 3 passes for promoters on the exhibition area
- 3 parking passes to Expocentre Fairgrounds

\* Hall is provided for one day as agreed with the Exhibition Management and if technically possible

# SPONSOR OF REGISTRATION

8,000 € (VAT excl.)

Exclusive

## Status

- Exclusive status «**Sponsor of the Exhibition Registration**»
- Right to use exhibition logo in sponsor's advertising campaign

## Exhibition press release

- Announcement of company sponsorship in the exhibition press release

## On-line advertising

- Company banner ad on the homepage of the exhibition website

## Exhibition catalogue

- Company logo in the exhibition catalogue as a sponsor
- Company profile in the exhibition catalogue
- A full-page company ad in the exhibition catalogue

## Outdoor advertising

- Company ad on light boxes in the Registration Zones:
  - ✓ one light box – West Entrance
  - ✓ one light box – South Entrance
  - ✓ one light box – North Entrance

## Registration zone

- Uniform with company logo for registration staff (T-shirts, scarves, caps). The uniform is Sponsor supplied.
- Company promotion materials on the visitor registration desks
- Exclusive opportunity to place Sponsor's ad on one side of the exhibition bag (copies shall be provided by Sponsor)
- Placement of Sponsor's materials into the exhibition bags for visitors

## Other services

- 2 parking passes to Expocentre Fairgrounds

# SPONSOR

6,500 € (VAT excl.)

## Status

- Status «**Sponsor of the Exhibition**»
- Right to use exhibition logo in sponsor's advertising campaign

## Exhibition press release

- Announcement of company sponsorship in the exhibition press release

## On-line advertising

- Company banner ad on the homepage of the exhibition website

## Exhibition catalogue and guide

- Company logo in the exhibition catalogue as a sponsor
- Company profile in the exhibition catalogue
- A full-page company ad in the exhibition catalogue
- Company logo on the pavilion layout in the exhibition guide and company name highlighted in the list of participants

## Outdoor advertising

- Company logo on the exhibition navigation at Expocentre Fairgrounds as a sponsor
- Company banner ad on the portable advertising structure 2x2 m

## Other services

- 2 passes for promoters on the exhibition area
- 2 parking passes to Expocentre Fairgrounds

# SPONSOR OF NAVIGATION

4,500 € (VAT excl.)

Exclusive

## Status

- Exclusive status «**Sponsor of Exhibition Navigation**»
- Right to use exhibition logo in sponsor's advertising campaign

## Exhibition press release

- Announcement of company sponsorship in the exhibition press release

## On-line advertising

- Company banner ad on the homepage of the exhibition website

## Exhibition catalogue and guide

- Company logo in the exhibition catalogue as a sponsor
- Company profile in the exhibition catalogue
- A full-page company ad printed in the exhibition catalogue
- Company logo on the pavilion layout in the exhibition guide and company name highlighted in the list of participants

## Outdoor advertising

- Company logo on the exhibition navigation at Expocentre Fairgrounds as a sponsor
- Company name highlighted in the list of participants and company logo on the pavilion layout on the navigation banner at the pavilion

## Other services

- 1 parking pass to Expocentre Fairgrounds

# PARTNER OF THE EXHIBITION

3,500 € (VAT excl.)

## Status

- Status to «Partner of the Exhibition»
- Right to use exhibition logo in partner's advertising campaign

## On-line advertising

- Company banner ad on the homepage of the exhibition website

## Exhibition press release

- Announcement of company partnership in the exhibition press release

## Exhibition catalogue

- Company logo in the exhibition catalogue as a partner
- Company profile in the exhibition catalogue
- A full-page company ad in the exhibition catalogue

## Other services

- 1 pass for promoter on the exhibition area
- 1 parking pass to Expocentre Fairgrounds