



# RUSSIAN TEXTILE WEEK

February 20 – 24, 2017

Expocentre, Moscow



Supported by



MINISTRY OF INDUSTRY AND  
TRADE OF THE RUSSIA



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Organizers



RUSSIAN UNION OF ENTREPRENEURS  
OF THE TEXTILE & LIGHT INDUSTRY  
SOYUZLEGPROM





EXPOCENTRE





# RUSSIAN TEXTILE WEEK

- Russia's largest congress and exhibition event dedicated to the textile and light industry
- Demonstration of achievements of Russian and foreign companies of the industry, including innovative approaches to import substitution and production localization
- Exchange for the negotiation and conclusion of contracts between Russian and foreign participants of the market of light industry
- Russia's largest integrated exhibition of equipment, raw materials and products of textile and light industry
- The traditional business platform for the meeting of heads of Russian and foreign enterprises of textile and light industry of domestic and foreign production
- Saturated business program: plenary sessions, business conferences, scientific and practical symposium, industry competition, round tables, seminars and master classes, workshops and presentations
- The platform for the presentation of the investment potential of regions
- The mechanism of integration and synchronization of interests and efforts of the sectors related to the light industry



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[www.textileweek.ru](http://www.textileweek.ru)



## WEEK IN FIGURES



5 days



12 business  
platforms



5 leading industrial  
exhibitions being held  
simultaneously



300 speakers of  
the world level



8 pavilions



25 000 sq.m  
of exhibition area



2000  
participants of the  
forum from  
17 countries



1500 exhibitors  
20 000 visitors



Business program of the Week will be attended by the heads of federal and regional authorities, leading Russian and foreign companies within the industry, manufacturers of equipment for the textile industry, retail chains, designers, representatives of industry science, education, public organizations, enterprises of related industries and other parties of the consumer market.

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## BUSINESS PROGRAM



- Plenary session "*New initiatives in the promotion of the goods of light and textile industry. Measures of state support and stimulation of investments in the industry in 2017.*"
- II International scientific and practical symposium "SCIENCE TO THE TEXTILE PRODUCTION: LATEST INDUSTRY RESEARCH IN THE FIELD OF TECHNICAL TEXTILES AND PRACTICAL EXPERIENCE OF ITS IMPLEMENTATION"
- Business Conference "*Legprom towards Retail: Russian manufacturer is on the net!*"
- Scientific and Practical Conference "*Russia needs the specialists in the textile industry: the interaction of universities and companies in the current economic conditions*"
- XV ceremony of the National Industry "GOLDEN SPINDLE-2017" Award
- Commercial and Procurement Session of manufacturers and trade promotion networks

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### THE MAIN THEME OF "LEGPROMFORUM -2017":

#### COMPETITIVE ADVANTAGES AND INTER-SECTORAL COOPERATION IN LIGHT INDUSTRY

##### Special roundtables:

- ✓ Light industry + chemical industry. Technological chain of synthetic materials
- ✓ Light industry for the furniture and automotive industry
- ✓ Light industry for the sports industry
- ✓ Medical textiles,
- ✓ Advertising and souvenir market for light industry. Supply and demand
- ✓ Woolen Complex of Russia: innovations, projects and analysis of development prospects
- ✓ Equipment and innovations

- ✓ Training seminar "*Online Shop in light industry from A to Z*"
- ✓ Workshops (workshop session) on design and promotion
- ✓ The panel discussion "*The export potential of light industry and global market demands*", "*Interaction of companies of the industry under the EAEU*", "*Leasing of equipment for light industry enterprises*", "*Resource potential of regions of Russia*", "*The new measures and the results of the fight against gray import, and counterfeiting. RFID-tags*", "*School uniform standards in 2017. Quality and safety of children's clothing and shoes*," and more in the most intensive program of Week.



## EXHIBITION PROGRAM



- The 17-th international exhibition of equipment for production and processing of textiles "INLEGMASH"

- The 2nd international exhibition "INTERKAN"

- The 18-th international exhibition "CJF - Children's Fashion-2017. SPRING "

- The 9th International Exhibition TECHTEXTIL RUSSIA

### Placement of congress and exhibition events of the RUSSIAN TEXTILE WEEK at the Expocentre Fairgrounds pavilions

CJF – <b>Children's</b> Fashion	INLEGMASH	TECHTEXTIL	INTERFABRIC	LEGPROMFORUM
Pavilions №1, 5	Pavilion №3	Pavilion №3	Pavilion №7.2, 7.1	Blue hall of pavilion 2 Congress-center (Press-hall, Glass dome Hall) Southern Hall of Forum pavilion



## TARGET AUDIENCE AND PARTICIPANTS OF THE RUSSIAN TEXTILE WEEK



### MEMBER PROFILE:

- Russian and foreign manufacturers, suppliers and distributors of fabrics, textiles, clothing, footwear
- Manufacturers and suppliers of equipment and technologies for textile and light industry, production of nonwovens and protective fabrics, as well as spare parts and consumables
- Representatives of the legislative and executive branches of the federal and regional levels
- Mass media, an expert community

### VISITOR PROFILE:

- Representatives of the scope of trade of finished products of light and textile industry - retail and chain stores, wholesale companies, showrooms and boutiques, online stores, individual entrepreneurs, engaged in trade of clothing and textiles
- Textile machinery consumers - textile factories, concerns, garment factories, enterprises of the industry
- Representatives of furniture, aviation, automotive, chemical, electrical, food, sports and other industries that use textile of industrial and technical, special purposes



## RESULTS OF 2016

In 2016 the **RUSSIAN TEXTILE WEEK** aroused the widespread interest of the business and the business community in Russia and many other countries. The participants of almost all activities of the Week-2016 at the "Expocentre" were the representatives of the highest legislative and executive authorities of the country, federal agencies, the heads of many entities of the Federation, expert and scientific communities. In general, all the activities of the "Week", including the exhibition and forum grounds, were visited by about **20 000 people**.

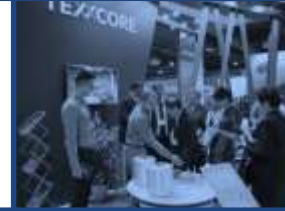


Business events of the **RUSSIAN TEXTILE WEEK-2016** made it possible to determine the main directions of development of almost all sub-sectors of the textile and light industry of Russia, which envisage the financial, economic, scientific, industrial, personnel and other industry issues. Estimates of this kind were made by many government officials and business representatives, who became active participants in the intensive three-day business program of the **RUSSIAN TEXTILE WEEK**.





## RUSSIAN TEXTILE WEEK



*Organizing a forum of this scale is due to the need for joint efforts by all stakeholders to create the conditions for a further rise in the sector on the basis of modernization and innovation updates of the enterprises. Holding of the **RUSSIAN TEXTILE WEEK**, the severity of raised problems are an important signal for the adjustment of industry development strategy based on the new challenges and demands of the market to enhance the competitiveness of domestic light industry.*

**RUSSIAN TEXTILE WEEK** is one of the first significant events in the line of the major expert events of this year. In fact, it begins the series of "high-profile" events: Fashion Week; industry exhibitions and fairs. We can say that the spring season of the light industry is open now.

The possibility of combining the actual business program with a rich exhibition exposition in the framework of the Week has showed that the consolidation of the activities of all segments of the industry and related business sectors is going to be a trend of coming years. Jointly agreed proposals, formed on the basis of the work of the Week, in the future without fail will be relayed to the recommendations for legislative initiatives or amendments to existing laws. But the regularity of the Week and its promotion will guarantee positive developments in the industry. Actually, this is what the participants of the market wait for both on the import substitution policy, and on the well-coordinated work of all business players.



# RUSSIAN TEXTILE WEEK

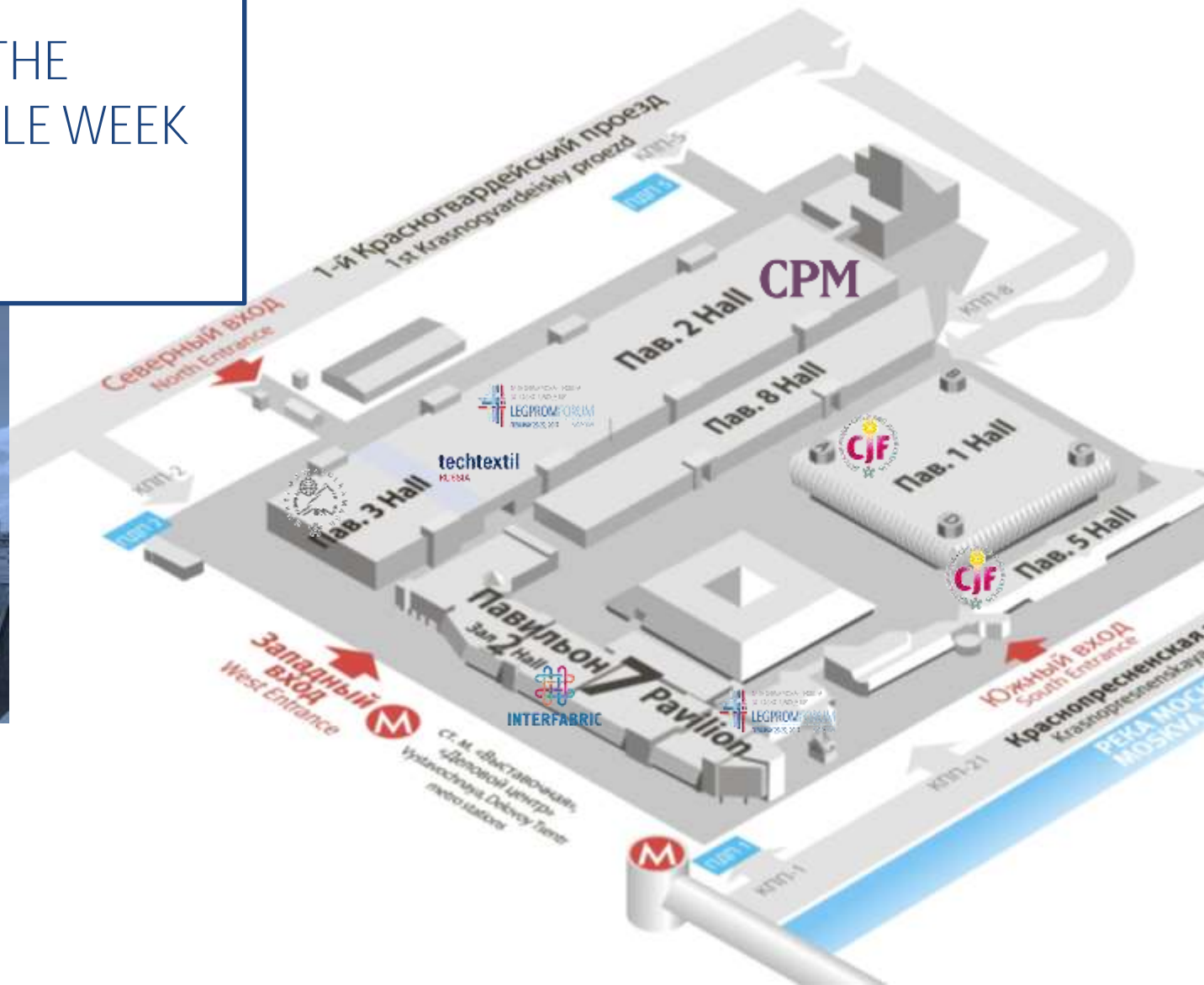


*RUSSIAN TEXTILE WEEK provides a unique opportunity to present your company and products, as well as the opportunity of active participation in an open dialogue with the representatives of public authorities and major companies in the industry in order to establish business contacts.*

## AFFILIATE OPTIONS \*

- Opportunity for senior executives of the partner company to act as speakers and discussants
- Company's logo on the website [www.textileweek.ru](http://www.textileweek.ru)
- Information placement of your partner company in the printing and electronic materials, dedicated to the event RUSSIAN TEXTILE WEEK (releases, announcements, mailings, invitations, printed materials, information on the event website and on the websites of partners of the event).
- Advertising materials in packages for participants ( branding is possible)
- Placement of roll-up at the venue of the Forum (for the session, during which the report is stated)
- *Partner's logo on Press Wall*
- *Assistance in organization of bilateral B2G and B2B talks (on request)*
- *Mentioning of the partner company in the press releases of the Week*
- *Organization of a thematic event for a partner in the framework of the business program of the Week (on request)*
- *Awarding with the Partner of the Week Diploma*
- *What the presentation of the company and / or new products does:*
  - *New markets and assessment of the prospects for the business;*
  - *New business contacts;*
  - *Strengthening of the relationships with customers, suppliers, producers, networks, government structures and support funds;*
  - *Extensive PR-actions in the framework of an active advertising campaign in the industry mass media;*
- *A unique opportunity to participate in a major industrial international convention and exhibition project of the Week.*

# WELCOME TO THE RUSSIAN TEXTILE WEEK 2017



# WE INVITE YOU TO TAKE PART



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## THE ORGANIZING COMMITTEE

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